



knowledge + experience =

RxVantage Apptius Patient Relationship Manager (APRM)

Reach higher levels of customer satisfaction by working more proactively with the Patient Relationship Manager. The Apptius Patient Relationship Manager extends pharmacy dispensing applications, such as KROLL™, with an efficient and consistent call and task tracking and management system.

The Apptius Patient Relationship Manager is proven, highly efficient, and easy-to use. Once a task has been entered into the system it is tracked until resolved, ensuring clients receive improved follow-up and responsiveness.

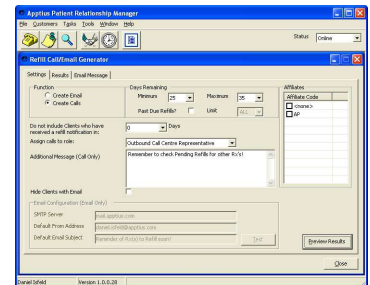
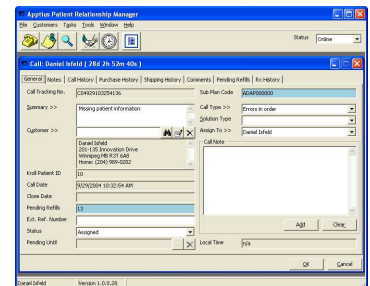
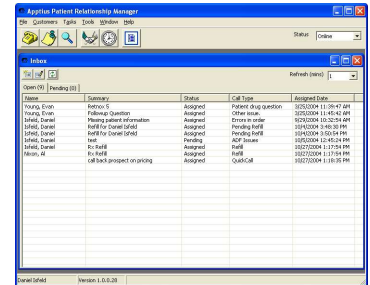
The Apptius Patient Relationship Manager provides a single interface to customer information, call history, purchases, shipments and pending refill details.

The most powerful feature of the Apptius Patient Relationship Manager is the Refill Call Generator. With this tool you can either send e-mails to customers or assign tasks to your outbound sales team, to inform customers of pending refills in a consistent manner.

Other top features of the Apptius Patient Relationship Manager include integrated Canada Post tracking, auto-distributed tasks to even out workloads, and Task Monitor tools for managers or supervisors.

The Patient Relationship Manager works with any Windows operating system that can utilize the modern Microsoft .NET Framework.

- Increase revenues using the Refill Generator
- Improve customer care by proactively responding to their needs
- Highly efficient, scalable, and easy-to-use



Screen displays are subject to change without notice. Some of the features in this document may not be implemented in certain versions of the Patient Relationship Manager software and may require certain hardware/software. Contact Apptius Computer Solutions Inc for details. All product and company names and logos are trademarks of their respective owners.

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Phone: (204) 989-0202
www.apptius.com

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